

FUNDRAISING GUIDE

JOIN TEAM HIDE OUT

ON
SIDE YOUTH ZONE

hideoutyouthzone.org

Opening in Autumn 2020, HideOut Youth Zone will be a safe and inspiring place for thousands of young people aged 8 - 19, and up to 25 for those with additional needs, to enjoy their leisure time.

Located on Hyde Road in Gorton, HideOut Youth Zone is a charity dedicated to supporting young people by providing three things which all young people need and deserve.



Inside the £6.6million Youth Zone, young people will be welcomed by friendly, qualified staff and a team of committed volunteers. They will have the opportunity to take part in over 20 fun and engaging activities every evening including sports, arts, music, media, dance, drama and much more.

Employability workshops and support will be available for any young people who need help getting into employment, education or training. Inside HideOut's enterprise suite, young people will be encouraged to dream big and develop their entrepreneurial skills.

By providing fantastic opportunities and offering support in a safe and secure environment - HideOut Youth Zone is set to make a real difference in East Manchester.

Thank you for choosing to support HideOut Youth Zone and helping us to raise vital funds so we can support young people across Manchester.

WE HOPE YOU ENJOY BEING PART OF TEAM HIDEOUT.



SOMEWHERE
TO GO



SOMETHING
TO DO



SOMEONE TO
TALK TO



GET FUNDRAISING



1. GET IN TOUCH:

If you want to raise funds for HideOut Youth Zone then get in touch with us as soon as you know what you would like to do and we will be able to provide you with support.



2. GET ONLINE:

Set up an online giving page as soon as possible! Go to our online Virgin Money Giving site and get those donations coming in straight away.



3. PROMOTE IT:

When your page is up and running spread the word on social media and email it to your friends, family, and colleagues. We can offer communications support to help make it happen.



4. TELL YOUR STORY:

Tell your supporters why you have joined Team HideOut Youth Zone and add photos. Share updates as you go along to tell people how you are getting on.



5. SET A TARGET:

Aim high, online pages with a target are more likely to receive donations than those without one. Tip: try make your first donation a big one to set the bar for others to follow.



6. GET FUNDRAISING:

Keeping asking and promoting your challenge and donation page. People who have not donated yet might just need an extra nudge to pledge.



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GIFT AID

Every gift made to HideOut Youth Zone has the potential to be worth more at no extra cost to your supporters, just by them simply ticking the Gift Aid box if they are eligible. This can be done on your Virgin Money Giving page. You can also include any Gift Aid claimed on your donations towards your fundraising total.



NEXT STEPS:

Many fundraisers will continue to receive donations the week after their event so make sure you tell people how it went and to keep collecting donations. Any money raised on Virgin Money Giving comes directly to us, so all you have to do is keep promoting your page.



HERE TO HELP:

For larger events you might need insurance, licences, or risk assessments so get in touch and we can help.

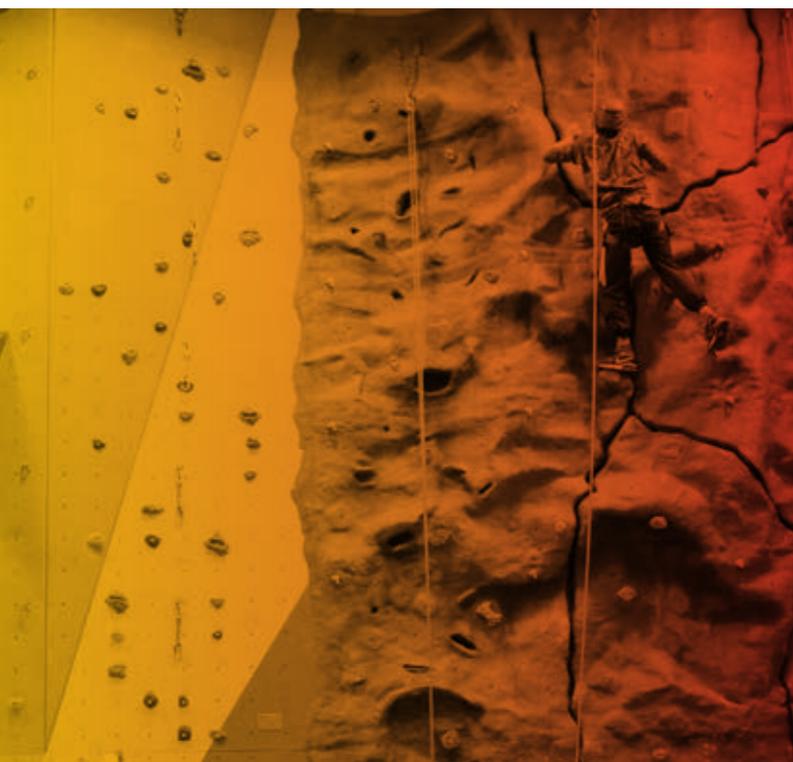
CONTACT HEAD OF FUNDRAISING

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HIDE OUT

ON
SIDE YOUTH ZONE

Registered charity number: 1179712



HideOut Youth Zone



@HideOut_YZ



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